



COVID-19 Resource Guide and Actions for Huntsville

NOTE FROM THE HUNTSVILLE MUSIC BOARD

As Huntsville navigates through this difficult time in managing COVID-19, it is important to remember the many creative industry workers severely impacted by the health crisis.

Loss of gigs, gallery showings, venue closures and recording studio shutdowns have resulted in significant financial strain on our artists. They've lost their jobs, their practice spaces, and ability to perform.

The art and music economy normally brings Huntsville together, but as we maintain social distancing there is a void in this joyful community connection.

At its first meeting this week, hosted via tele-conference, the inaugural Huntsville Music Board discussed the effect of the health separation order on creative industry workers who are key players in the community's economic vitality and quality of life. The Board explored options to provide interim support measures and will publish a web page next week with resources for creative and cultural industry workers.

"I am honored to be serving the City of Huntsville with the other members of this board made up of dedicated citizens from a variety of genres, neighborhoods and sectors of the music industry," said Judy Allison, Huntsville Music Board Member. "We believe in the strength of our music community and we are dedicating our efforts to aid our music industry workers at this time of most pressing need through access to resources and sharing of critical information. We know it is a scary time for our music industry. The City of Huntsville and our board stand at the ready to help our music community through this crisis and grow even stronger."

"I am proud of the focus this board is taking in their first meeting to identify and share the available resources to our music industry during this crisis," said Huntsville Mayor Tommy Battle. "The arts are an essential part of what makes Huntsville a great place to live, work and play – and that includes musical instruments in hand."

Please check these links below often for updates and additional resources. If you need additional assistance or would like to offer help, please contact Arts Huntsville at info@artshuntsville.org.

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City of Huntsville Promoting Local Music

City of Huntsville Playlist

One way to support local musicians is by listening to their music. The City of Huntsville and its Music Board have set up a playlist of local music curated by board members. We encourage you to share and play the playlist and explore each artist to discover even more local music. You can find it on Spotify here: [City of Huntsville Local Music Playlist](#)

Disclaimer: The Huntsville Local Music Playlist is intended to balance the rights and interests of artists and listeners. Artists have a first amendment right to express themselves, and listeners have a right to hear what those artists say. However, listeners should be warned that they might find some of the content objectionable. The songs selected on these playlists were selected by individual artists and citizens who were asked to make their own determination in avoiding objectionable content and were not filtered and therefore are not officially condoned by the City of Huntsville.

We are here to help.

The value of music goes beyond streaming services and live performances. Music is a community. It is built upon relationships and it is resilient. During times like this, it is important that we remember how powerful music can be. Without a doubt, the emergence of COVID-19 has led to significant global changes; impacting local economies, international markets, and the entirety of the world's music ecosystem. With these recent events, we at Sound Diplomacy recognize that the world needs music more than ever. More importantly, we recognize that we need to work together to harness the power of music, as it not only brings us together but also improves our lives on a social, cultural and economic level.

Below you will find two types of information that are broken into two sections. First a local guide for Economic and Community Support followed by a global guide for Economic and Community Support.

1) Huntsville Economic Relief & Guides - These are resources related to direct funding or accessing direct funding through local sources, catered to Huntsville.

2) Huntsville Music Community Support - These are local, non-financial support resources that could lead to income opportunities, live stream support,

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professional development, wellness or other growth opportunities, catered to Huntsville.

3) Global Economic Relief & Guides - These are universal resources related to direct funding or accessing direct funding through global sources.

4) Global Music Community Support - These are universal, non-financial support resources that could lead to income opportunities, live stream support, professional development, wellness or other growth opportunities.

5) Information Guides & Directories - This is a list of resources or directories that can aid artists in navigating complex programs or in obtaining assistance.

6) Health & Wellness - Health and wellness resources to keep artists safe, happy and healthy during this time.

7) How-To Guide to Live Streaming - Artists, Venues and Festivals are live streaming around the world to earn income and share their talents with fans. Sound Diplomacy’s guide to live streaming for beginners and advanced users can get you started and grow your audience.

Huntsville Economic Relief

| Opportunity | Type of Resource | Eligibility | Description |
|--|----------------------|---|--|
| <u>Individual Artist Emergency Relief Grant Fund</u> - Arts Huntsville | Grants / \$250-\$500 | 1) Residents of Madison County 2) Working in the arts for at least 3 years 3) Derive at least 50% of total income from the arts | With the closure of performing venues, arts galleries and festivals, artists who typically make the majority of their income from their work are facing difficult economic challenges due to the COVID-19 crisis. To help offset some of the economic impact, Arts Huntsville has created an Individual Artist Emergency Relief Grant Fund (ARF) to provide individual artists – musicians, visual artists, writers, dancers, theatre artists, etc. – with grants of \$250 to \$500 to cover immediate expenses. Arts Huntsville |

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| | | 4) Must demonstrate losses in excess of \$500. | has launched this Individual Artist Emergency Relief Fund with \$25,000 and is accepting community contributions to raise additional funds. One hundred percent of community contributions will be disbursed for Relief Fund grants. |
| Arts Huntsville COVID-19 of Local and Regional Resources - Arts Huntsville | Links to Grants / Amounts Vary | Criteria varies for each opportunity | Here at Arts Huntsville, we know that artists across the Huntsville metro region are facing significant financial challenges due to the COVID-19 pandemic. We have reviewed artist resources and funding sources available nationally and want to share the following emergency grant opportunities that artists in our region are eligible to apply for based on our research. |
| Emergency Response Program from RCP Companies and gener8tor | Week-long webinar series to access resources | Huntsville, AL, USA | <p>RCP Companies, developer of MidCity District, in partnership with gener8tor announced today a new initiative supporting Huntsville artists, musicians and creatives affected by the COVID-19 outbreak. Under the Huntsville Emergency Response Program, artists, musicians and creatives will have access to a free, week-long webinar series designed to identify and leverage critical resources in order to weather this ongoing public health crisis.</p> <p>As a part of the program, participants will be provided with daily webinars featuring experts in the following areas: Employment law experts to help navigate unemployment applications and benefits;</p> <ul style="list-style-type: none"> ● CARES Act Guidance and Resources; ● How to Take Your Business Online; |

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| | | | <ul style="list-style-type: none"> ● Navigating and Utilizing TikTok; ● Mental health and wellness resources for small business owners; and ● A Listening Session with a national industry professional. <p>In addition to webinars, gener8tor will host dedicated, daily one-on-one consultations for small businesses to meet digitally with business advisors. The gener8tor team will be working one-on-one with companies to address the various issues small businesses are facing during the COVID-19 outbreak.</p> <p>gener8tor will also work with community groups interested in providing pro bono resources to small businesses.</p> |
| Alabama Unemployment - Alabama Department of Labor | Unemployment Benefits / Amount Varies | AL, USA | Alabama residents can submit an application for unemployment benefits here. |

Huntsville Music Community Support

| Opportunity | Type of Resource | Eligibility | Description |
|--|---|-------------|---|
| Live Streaming Assistance - Purple 19 | Sharing of equipment, facility or other resources to aid artists in Huntsville with live streaming. | Anyone | Helping to connect musicians with livestream opportunities to gain income with optional tipping through studios, gear, internet or technical assistance. Contact them if you have something to offer or are in need of something to help with a live video performance. |
| | Virtual Lessons | Anyone | Maitland Conservatory is now offering virtual lessons. |

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| <u>Virtual Lessons</u> - <i>Maitland Conservatory</i> | | | |
| <u>Free 45-Minute Business Consultations</u> - <i>Move Digital Group</i> | Free business help | Anyone | The Move team is offering free 45-minute consultations to local businesses who are feeling the effects of the economy. We would love to share our knowledge of digital marketing strategies, social media, ad campaigns, and more! No sales pitch. No judgment. Just time to discuss the struggles you might be having and how to adjust your current marketing strategy. |
| <u>COVID-19 and the South Arts community</u> - <i>South Arts</i> | Resource Guide | AL, FL, GA, KY, LA, MS, NC, SC, TN | Resource guide offered by South Arts, Regional Arts Council for nine states and incoordination with each local state arts agency. |

Global Economic Relief

| Opportunity | Type of Resource | Eligibility | Description |
|--|--|-------------|--|
| <u>Music Covid Relief</u> - <i>Various Partners</i> | Assistance to Access Financial Relief Benefits of the CARES Act / Amounts Vary | USA | A resource brought to you by partners in the U.S. Music Community to help music professionals access information and applications to receive benefits made available by the CARES Act (Phase III of the Coronavirus Stimulus bill signed into law March 27, 2020). |
| <u>Guide for CARES Act benefits</u> - <i>Recording Industry Association of America</i> | Assistance to Access Financial Relief Benefits of the CARES Act / Amounts Vary | USA | A resource made by the U.S. Music Community to help music professionals access information and applications to receive benefits made available by the CARES Act. |

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| <u>Small Business Administration</u> - Small Business Administration | Assistance with Small Business Loans | | Guide for small businesses are facing an unprecedented economic disruption due to the Coronavirus (COVID-19) outbreak to access assistance through the CARES Act, which contains \$376 billion in relief for American workers and small businesses. |
| <u>Paycheck Protection Program</u> - Small Business Administration | An SBA loan that helps businesses keep their workforce employed during the Coronavirus (COVID-19) crisis. | USA | The Paycheck Protection Program is a loan designed to provide a direct incentive for small businesses to keep their workers on the payroll. SBA will forgive loans if all employees are kept on the payroll for eight weeks and the money is used for payroll, rent, mortgage interest, or utilities. |
| <u>COVID-19 Mutual Aid Fund for LGBTQI+ BIPOC Folks</u> - Amita Swadhin | Grants / Up to \$1,500 | USA | A fund for vulnerable communities, such as queer, transgender, non-binary and/or intersex Black, Indigenous folks or other LGBTQI+ people of color. Currently the goal is at \$250,000. Individual grants are capped at \$1,500. |
| <u>The Creator Fund</u> - ConvertKit | Financial Assistance / Up to \$500 | USA | A growing fund to help creators in need during the COVID-19 pandemic. Please note: The program has already received over 16,000 applications and counting. They warn that their current fund will be exhausted well before they can get to everyone. But please check back. |
| <u>Peer to peer wealth distribution</u> - Leveler | Peer to Peer Financial Assistance / Amounts Vary | USA | Leveler is a tool for people with job security to help people whose work status has been impacted by COVID-19. The list includes freelancers, service industry, and gig economy workers. |
| <u>No-Cost Funding Program</u> - Sound Royalties | No-Cost Royalty Advance Financial Assistance / Amounts Vary | USA | All new applications received until April 16, 2020 that qualify for a royalty advance under standard pricing and underwriting policies will now also include an additional no-cost advance option. |

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| <p>MusiCares Covid-19 Relief Fund - The Recording Academy, MusiCares</p> | <p>Financial Assistance for Loss of Gigs or Performances / Amounts Vary</p> | <p>USA</p> | <p>Expanded services to include lost income due to the cancellation of scheduled gigs or performances due to Coronavirus/COVID-19 precautionary measures. Spotify is offering matches for every donation to this program, up to \$10 million, in the U.S made on this page. https://covid19musicrelief.byspotify.com/en-us</p> |
| <p>The Crew Nation fund - Live Nation Entertainment</p> | <p>Financial Support for Concert Crews / Amounts Vary</p> | <p>Global</p> | <p>Live Nation Launches \$10M Fund to Support Concert Crews Affected by Coronavirus split between a \$5 million donation directly to the fund and another \$5 million to match contributions by artists, fans and employees dollar-for-dollar.</p> |

Global Music Community Support

| Opportunity | Type of Resource | Eligibility | Description |
|---|--|-------------|---|
| <p>Impact Survey and Artist Guide for COVID-19 - Americans for the Arts</p> | <p>Impact Survey and Comprehensive Resource Guide to Funding, News and Other Information</p> | <p>USA</p> | <p>The survey will capture a broad spectrum of data and stories that will collect how the arts and culture workers triumphed and survived this crisis as well as the effect of the outbreak on operations through cancelled events, lost wages, and additional expenses. The guide gathers news and other resources in the arts impacted by COVID-19.</p> |
| <p>Arts Resources During COVID-19 - Creative Capital</p> | <p>List of Resources</p> | <p>USA</p> | <p>As COVID-19 continues to spread across the United States, we have created a list of resources for artists working in all disciplines, as well as arts philanthropists, and arts professionals.</p> |

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| Arts Emergency Preparedness Service - ArtsReady | Free Membership | USA | Free membership to ArtsReady, an online emergency preparedness service by and for arts/cultural nonprofits, provides arts organizations with customized business continuity plans for post-crisis sustainability. |
| Short and Long-term Job Ideas - Audio Assemble | Short-term & Long-Term Income Solutions for Gig Economy Workers | USA | Advice for gig economy workers who need short term or long term solutions for earning income in the current situation of the music industry. |
| Online Merchandise Sales with No Fees - Missed Tour | Sell merchandise without charges or fees | USA | Artists and bands who have been displaced from touring due to the pandemic can list their merchandise on this site to help offset lost revenue -- with zero charges or fees. |
| COVID-19 Resources for Teaching Artists - Teaching Artist Guild COVID | Webinar | USA | Accessible webinar from a presentation with Teaching Artists Guild, Association of Teaching Artists, the National Guild for Community Arts Education, Creative Generation, NYC Arts in Education Roundtable and the Teaching Artists of the Mid-Atlantic for teaching artists bracing for the impact of COVID-19 on the United States. |

Information Guides & Directories

| Opportunity | Type of Resource | Eligibility | Description |
|--|--|-------------|--|
| Arts Council Map - Sound Diplomacy | Interactive Map | USA | Identify state and local arts councils that have resources and information available to help artists during the COVID-19 pandemic. |
| State-by-State Resource Guide - Billboard | Navigation Tool for Funding and Other Help | USA | To help music professionals and their loved ones navigate the crisis, <i>Billboard</i> has |

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| | | | compiled a list of resources at both the national and state levels, including more than four dozen relief funds. |
| ASCAP Music Resources - ASCAP | Resource Guide | USA | Resources to help musicians stay healthy, creative, connected and financially stable until we can all have in-person jam sessions again. |
| Guide To Learning Things Online - Soundfly | Virtual Classes & Guides | USA | A free guide for musicians in quarantine who want to continue learning or practicing skills virtually. |
| Virtual Music Events Guide - Cherie Hu | Live Stream Guide | Global | Support & information for artists and venues to host virtual events. |
| COVID-19 Freelance Artist Resources , Community-Based | Freelance Artist Assistance | Global | An aggregated list of FREE resources, opportunities, and financial relief options available to artists of all disciplines. |
| Coronavirus Policy Map for CCS - KEA | Interactive Collaborative Map | Global | Interactive Collaborative map of the multiple measures taken to support professionals from the cultural and creative sectors around the world during the COVID-19 period. |
| Save our Scene - Resident Advisor | Community Guide to Saving the Dance Music Scene | Global | Open letter & list of how communities can best support their dance music scene including artists and venues. |
| How to Set Up a Live Stream - Resident Advisor | Beginner's Guide to Livestreams | Global | Broad strokes you need to start broadcasting sets. |

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| Nighttime.org - Vibe Lab | Night Time Economy Measures Guide | Global | Guide of 24-hour updates from nighttime communities all over the world, about how cities – from grassroots culture scenes to policymakers – are responding to the coronavirus crisis in support of cultural spaces, scenes, and the people who create them. |
| S/ck Festivals - Viberate.com | Festival Guide | Global | See which music festivals have been postponed and which canceled due to the coronavirus. |
| WE ALL STAND TOGETHER - Various Partners | COVID-19 Music News | Global | News updates connected to music and COVID-19. |

Health & Wellness Support

| Opportunity | Type of Resource | Eligibility | Description |
|--|---|-------------|---|
| Protection and Health Guide - A2IM | Healthcare Recommendations for Protection of Individuals, Loved Ones & Colleagues | USA | Working document with healthcare recommendations and access to global information on where to find opportunities for independent artists. |
| Come Together: COVID-19 CRISIS - Backline | Online Support Group | USA | The support group aims to address the anxieties associated with COVID-19's effects on the music industry, providing information and resources, and support. |
| Online Mental Health Support - Tour Support | Online Support Group | USA | Offering independent touring contractors whose tours have been |

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| | | | postponed or cancelled one month of free online therapy through Better Help, plus two free weeks of emotional wellness coaching. |
| Yoga for Musicians - <i>Yoga with Adriene</i> | Free Online Yoga Class | USA | This fun Yoga With Adriene practice targets the neck, shoulders, upper back body, arms, wrists and hands while tapping into foundational movement from the core. |

Exemplary Practices

Springboard for the Arts: Emergency Relief Fund - Minnesota, USA¹

What Is It: This resource is dedicated to supporting artists in Minnesota who experience career-threatening emergencies, such as those related to COVID-19. This aid is available to those only in the Minnesota area and helps to compensate for current or postponed gigs that were canceled due to emergencies. This fund covers organizations, artists, legal works and freelancers. Most recently, the fund has been increased by \$10,000 to further support those in need.

Who Is Responsible: Springboard for the Arts, an organization dedicated to economic and community development in relation to arts and artistry.

Highlights: The max allocated to a single artist is \$500. This is done strategically to keep the offering below the taxable limit of \$600.00

Get Live Virtual Festival - Memphis, TN, USA²

¹ <https://springboardforthearts.org/coronavirus/>

² <https://dailyMemphian.com/article/11979/memphis-tourism-virtual-festival>

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What Is It: The Get Live Virtual Festival was a two day live-stream music event allowing local Memphis-based musicians to perform for online fans. This festival showcased a wide-array of award winning artists and was organized to combat the impacts of Covid-19, primarily the reduction in social life. Throughout the event, those tuning in had the opportunity to donate money to artist-relief efforts.

Who Is Responsible: This event was a joint effort between Memphis Tourism, Memphis Tourism Music Hub, and I Love Memphis Blog.

Highlights: After the launch of this event, Memphis announced a new “Rooftop Concert” series that will run online every Sunday. This live virtual concert series is inspired by The Beatles’ iconic “Don’t Let Me Down” rooftop performance. These performances look to raise money for a local non-for-profit.³

Bar Aid Concert - Fort Wayne, IN, USA⁴

What Is It: Bar Aid is a joint effort between musicians and music venue owners, used to generate incomes to support venue staff, owners and artists. Concerts are hosted through Facebook Live streams, using proceeds from their performances to pay bartenders, servers and all others who contribute to the music community. These exemplary efforts prioritize venues and artists, allowing for growth and promotion despite the impacts of COVID-19.

Who Is Responsible: John Foxworthy - a local musician in conjunction with Go Fund Me and bars and restaurants.

Highlights: A single campaign has already generated over \$1,200 dollars, being distributed to 12 local venues who have partnered with this initiative. As a resource, musicians and artists can also access a ‘how to guide’ explaining how to host successful online concerts on Facebook Live.

Nomad Fundraiser For the Touring Crew - Long Island, NY, USA⁵

³<https://www.localmemphis.com/article/news/health/coronavirus/memphis-bands-premiere-rooftop-virtual-concert/522-e45f3588-5350-4df0-99e4-0e43a3469027>

⁴<https://www.inputfortwayne.com/features/bar-aid.aspx>

⁵<https://www.gofundme.com/f/nomadfundraiser>

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What Is It: A crowd-sourced fund for touring crew members and roadies who have lost income due to gig cancellations and postponements.

Who Is Responsible: This fundraising site was a joint effort between Frank Fanelli from the band The World We Know and CAT Clothing and a non-profit organization, Unite the United.

Highlights: After tours have been cancelled, venue and crew personnel are out of jobs, clubs are shutting down and many don't know where to turn. While fans are still encouraged to stream music and buy merchandise from artists, this fund gives an option to help out the crew members and roadies that help to bring the shows you love to each city.

COVID-19 Arts Field Survey - Louisiana, USA⁶

What Is It: An effort led by the Louisiana Office of Cultural Development to connect artists with resources and survey artists for needs that will continue to aid the arts council in their year-round advocacy efforts.

Who Is Responsible: Louisiana Office of Cultural Development and the state's nine regional arts councils.

Highlights: The Louisiana Division of the Arts and the state's nine Regional Arts Councils are surveying the arts field at-large to gather data on the potential financial impacts of this public health emergency. The survey is for organizations or individuals in the arts that anticipate losing personal or business income related to COVID-19. This is a quickly evolving situation and this data will be an important resource to inform the agency, the state and national partners.

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https://docs.google.com/forms/d/e/1FAIpQLSec7bASQM08bA7wUtvfGpGIKto_NhCeCnev6oXK9eIXL-ui8g/viewform

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LIVE STREAMING

COVID-19

Here is a how-to guide of live streaming:

By Marielle Kraft | @mariellekraft

Last Thursday, amidst the onslaught of the COVID-19 gig cancelation crisis, many artists took to the Instagram and Facebook streets to bring their shows to their audience. For most, including myself, this was a new endeavor, and also an attempt to earn back some lost income from generous viewers willing to give via Venmo or Paypal.

With no expectation of how successful this might be, I was astounded to see hundreds of viewers tuned in at any given moment during the show, tons of comments flying up the screen, and over two thousand dollars in my account after my 41 minute live-stream concert. Playing to a screen with no verbal feedback or applause is STRANGE. But, if done with intention, can be an incredibly beneficial way to connect to fans (and earn some money) in this isolating time.

Here are some tips and tricks to activating your viewers to engage in a live-stream online concert:

- Choose a time that works in all time zones. Don't be late.
- Promote the show with a snazzy graphic and multiple posts leading up to the show. Include all relevant information like your Instagram/Facebook handles, time (including time zone!), and donation links. (Hint: I've learned Venmo, Cash App, and PayPal are most accessible. Make sure you have a Paypal.Me/ link set up.)
 - Extra tip: Ask for fans to leave song requests in the comments. This helps build hype around the show and allows them to feel included in the process.
- Go live on both Facebook and Instagram at the same time. Usually, the demographic varies between the two platforms and utilizing both captures a wider audience. Keep Instagram vertical, and use a second phone or laptop for a horizontal livestream on Facebook.

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- Greet everyone, call out a few specific people as they tune in, and start playing almost immediately. This will reel in those skeptical scrolling viewers with music rather than chatting. The first minute is crucial for grabbing and keeping viewers.
- Pin your donation links as a comment or in the video description so everyone can refer to them throughout the concert. If you make a poster of the links to have in the background of your video, make sure the text is ~mirrored~ or else it will look backward to the viewers.
- Take time to acknowledge some comments between songs. Ask them questions like “What is one thing you’re grateful for today?” or “What song of mine do you want me to play next?” Shout out some responders by name and speak to them as if they’re in the room with you.
- Balance the “talking about your situation” with actually performing songs. At the end of the day, people are tuned in because they love your music and want to support you. Keep the focus on the music, while gracefully plugging your donation links after every few songs.
- To cultivate a lot of donations at one time, you can run a few “contests” to encourage easy participation.
 - Ex: Before playing one of my songs, I announced that anyone who Venmo’s me \$1 during this next one will be entered in a drawing for any piece of merch from my online store. Each dollar is an entry, so \$5 = 5 entries, \$20 = 20 entries, etc. These 4 minutes were the most lucrative of my livestream, bringing in nearly half of the total sum during just one song. (Don’t forget to do the drawing afterward and post about the winner for everyone to see!)
- Have fun with it! Live-streams allow for more “personal” and “casual” connection, so crack some jokes, tell some stories, and lean into some improvised moments. These are the memories you are creating with your fans. They’ll appreciate interacting with you in this way.
- Afterward: Post a thank you. No matter if you had technical difficulties, had only a few viewers, or raised \$5 instead of \$5000, gratitude is crucial. Plus, it will build the hype for your next one, where even more are bound to tune in!

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Additional Resources / Guides for Artists

| Guide | Entity | Description |
|---|----------------------|--|
| Virtual Music Events Directory | Cherie Hu | Support & information for artists and venues to host virtual events. |
| A Guide to Live Streaming | Spin Up | Just because you're stuck indoors and not able to play gigs IRL, that's no excuse not to play live to your fans in this digital age. Enter the humble live stream. |
| Check out this how-to guide for live streaming from your home | DJ Mag | "My goal is to build a comprehensive, up-to-date resource for anyone seeking guidance on how to stage alternative music events in this moment of significant upheaval for the industry" |
| Live Streaming DJ Sets in 2020 | DJ Tech Tools | Before you dive into streaming DJ sets, make sure you have the best setup for a quality stream. Let's tackle what that means: from software and devices to streaming platforms, audio, video, and your internet connection. |
| Let's Get Digital: A Quick Start Guide to Live Streaming | I Care If You Listen | No matter what we do, this will have a giant impact on the economy. For artists, losing performance fees and teaching wages are the hardest blows. Luckily the internet is an incredible resource in times of social isolation. Whether you're an independent artist, small nonprofit organization, or a large institution, there are ways to move your performances online and even monetize these efforts to help mitigate the large-scale cancellations and loss of income facing our creative community. |

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| How to Set Up a Live Stream | Resident Advisor | A beginner's guide to broadcasting your own DJ sets to the world. |
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Where to Find Live Streams for Fans

| Entity | Description |
|---------------------------------------|--|
| NPR | NPR Music is compiling a list of live audio and video streams from around the world, categorized by date and genre, with links out to streaming platforms such as Facebook, Instagram and YouTube. Some will require registration or a subscription, but most will be free, often with digital tip jars and opportunities to directly support artists by buying music and merchandise. |
| Billboard | <p>As the nation adjusts to the new reality of life under self-quarantine in the midst of the coronavirus pandemic, a number of artists and musical institutions are taking the show online to share some musical joy during these trying times.</p> <p>With venues and bars on lock down across the country, there are plenty of things you can watch from the safety of your couch, thanks to everyone from Miley Cyrus to the New York Metropolitan Opera and the fine folks at Disney.</p> |
| Vulture (NY Magazine) | Here's a list of the performances you should be checking out while you stay inside, too, updated as more artists announce their livestream plans. And, hey, since you're getting all this good, live music for free, why not use that ticket money to order merch from an independent artist right now, who could really use the business? |
| UDiscoverMusic | A Guide To Live-Streamed Music Events During Self-Isolation: We've got your self-isolation entertainment needs covered with a list of must-see live-streamed concerts, virtual festivals and more – all updated daily. |
| The Verge | Live at Home: how to see concerts every day without leaving your couch And why seeing concerts still matters to music. |

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